



KURT TUCHOLSKY
Literaturmuseum
Schloss Rheinsberg

Das Kurt Tucholsky Literature Museum wurde in das »Blaubuch« der Bundesregierung als ein „Kultureller Gedächtnisort mit nationaler Bedeutung“ aufgenommen. Zu den „Kulturellen Gedächtnisorten“ gehören zwanzig Institutionen in den neuen Bundesländern.

Guiding Principle

The Kurt Tucholsky Literature Museum is **the only Tucholsky museum** in Germany.

At the center of our work is collecting, preserving, researching, and presenting materials on the life and work of Kurt Tucholsky. In accordance with our societal task, we work actively with Tucholsky as a model for the spirit of tolerance and understanding. By focusing on Kurt Tucholsky and the literary publications of the Weimar Republic, we place ourselves in the Enlightenment and democratic tradition that addresses the intellectual standards and everyday problems of modern humanity. The guideline of our activity is always the international ICOM code of ethics for museums.

The Kurt Tucholsky Literature Museum is **the literary competence center** in northern Brandenburg state.

Belletristic writing has an increasingly important mediation function for which no other medium can substitute. Penetrating the world with the mind is the precondition for identity and self-esteem, for civic virtues and humane values. With exhibitions, events, publications and projects, consulting and collaborations, we offer literature as the foundation for an intellectual exchange. By delving into the work and lives of Theodor Fontane, Kurt Tucholsky, Armin T. Wegner, Peter Huchel, Erich Arendt, Christa Wolf, and the entire spectrum of contemporary literature, we seek and offer inspiration for historical and self-knowledge and for societal activity.

The Kurt Tucholsky Literature Museum is an important **site of the visual arts** in Brandenburg.

With exhibitions of German and international contemporary art, we create a form of debate around current artistic ideas and strivings and a culture of openness to tendencies and imaginings that go beyond everyday pragmatism. We enhance the ability to visually experience and create offerings for deepened encounters with all stylistic directions of modern art. We represent the region's artists in the public realm.

The Kurt Tucholsky Literature Museum is **collaborative**.

We work in networks and with partners. We secure the quality standards of our work by collaborating in Brandenburgian and national umbrella organizations like the Arbeitsgemeinschaft Literarischer Gesellschaften und Gedenkstätten (working group literary societies and monuments), the association of Kulturelle Gedächtnisorte (cultural memorials), the Museumsverband Brandenburg (Brandenburg museum association), the Kurt Tucholsky Gesellschaft (K.T. society), and the P.E.N. Center Germany. We are open to collaborations with cultural and educational institutions and associations on site as well as with the art and culture association, the municipal library, the Rheinsberg Municipal History Association, the Neuruppin Museum, etc.

We have positioned ourselves as a competent partner in cooperation with other literature museums throughout Germany, the Brandenburg Literature Office, the Academy of Arts, and the German Literature Archive Marbach.

The Kurt Tucholsky Literature Museum is **regionally** oriented.

The Rheinsberg City Writer project combines fostering contemporary authors and the direct experience of literature on site through the presence of a writer.

With our municipal historical collection and research projects on regional historical topics, we strengthen and shape the identity of the city and the region. We seek dialog with local people and invite them to contribute their efforts. We have collaboration agreements with the Thursday Academy, the Heinrich Rau School, and the German Trade Union Federation educational institute. Our work is integrated in the cultural, political, and societal public realm of the city and the region.

Our engagement is effective in the region: our museum launched the rediscovery of Armin T. Wegner and Erich Arendt, and the memorial for the polar researcher Alfred Wegener in Zechlinerhütte receives substantive support from the Museum.

The Kurt Tucholsky Literature Museum is **supraregionally** active.

Tucholsky's oeuvre has national literary rank – and our research approach is accordingly supraregional. We put together exhibitions that we send all over Germany and internationally and publications that keep Rheinsberg present as a cultural city of national standing. We take part in literary debates and in the intellectual currents of the times.

In 2004, the Museum was entered in the German federal government's blue book as a "site of cultural memory with national significance".

The Kurt Tucholsky Literature Museum is **visitor oriented**.

We see ourselves as a service provider, consultant, and partner for our guests and visitors. We strive to provide family-friendliness and visitor-oriented museum-pedagogical offerings. Visitors come into discussions with us. The Museum is wheelchair-accessible.

In accordance with our educational ambition, with our exhibitions, publications, and events, we try to offer and mediate the arts in a form accessible to all people and all social strata. We always try to ensure the lowest-threshold access.

The Kurt Tucholsky Literature Museum works **economically** and **professionally**.

By developing and implementing a modern museum management, we work professionally within and outside of our institution and generate a large proportion of our own funding. With the development of a suitable marketing strategy, we work to increase this funding. We work intensely to market our resources better. Changed and changing cultural demands and needs challenge us to innovative activity. We strive for the highest possible quality through high research standards, service orientation, creativity, and commercial thinking.

The Kurt Tucholsky Literature Museum is **vibrant** and **versatile**.

Since our founding in 1991, we have steadily transformed ourselves, setting annual emphases for our work and continuously honing our positioning. Today, the Museum has a model character among the literature houses in the *Land* of Brandenburg. As an attractive cultural and leisure offering, it is an important factor in the region's touristic and economic development.

We are proactively facing the changed economic conditions of limited public funding. After phases of growth, we are orienting ourselves toward intensifying our cultural offerings.

The Kurt Tucholsky Literature Museum is **friendly**.

Our staff is our most important medium. With the aim of a cooperative leadership style, we develop our annual working plans together. The basis of our institute's culture is dealing respectfully with each other. We implement a positive working atmosphere in service orientation and readiness to serve. We welcome short-term staff, interns, and school pupils and integrate them in our working contexts.

We feel encouraged to cultivate more volunteer work in the future.